



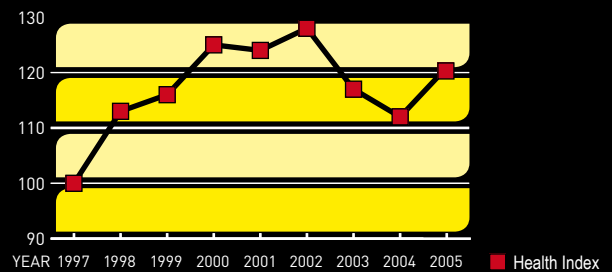
Tennis Health Check

2005+06

Fact Sheet

This Tennis Health Check fact sheet, and the Tennis Health Index contained within, provide **statistics and benchmarks for tennis participation rates in Australia.**

Tennis Health Index 1997-2005



Calculating how many people participate* in a sport is an effective way of measuring its health.

The Tennis Health Index (above and over) collates and compares all the available independent tennis data from (base year) 1997 up to and including 2005, to produce a snapshot of the state of tennis participation in Australia.

Statistics and data used in the calculation of the Tennis Health Index – total registered members, total tennis ball imports, total attendances and total racquet units sold – are also contained within this fact sheet.

* For the purposes of this study, participation is defined as all forms of active involvement in tennis, be it as a competitor (of any standard), a social player, someone who plays for fitness, a tennis coach, official, volunteer, administrator or spectator.

The Tennis Health Index collates data on four key indicators of participation growth: total registered members, total tennis ball imports, total attendances and number of racquets sold, averaging the performance of these four measures.

In 2005, the Tennis Health Index improved by 7 per cent over 2004 with growth in racquet sales, ball imports and tournament attendances, but little change in the number of registered players.

Tennis Health Index 1997-2005

	1997	1998	1999	2000	2001	2002	2003	2004	2005
Total Registered members	184,663	200,907	205,490	197,524	204,869	208,773	224,712	226,972	225,763
Total Tennis Ball imports	10,396,672	12,854,557	12,229,847	14,572,891	13,378,788	13,949,126	10,896,748	9,873,296	10,332,854
Total attendances (excluding Davis Cup)	568,867	648,475	693,594	736,504	766,160	758,137	740,220	751,751	769,096
Total Racquet units	*	312,678	331,273	364,936	358,059	387,954	333,280	292,051	362,897
INDEX	100	113	116	125	124	128	117	112	120

* Data not available.

+Tennis Clubs and Players

In 2005 there were 2,056 affiliated tennis clubs and 225,763 registered members.

Tennis Australia's eight state/territory tennis bodies – the Member Associations (MAs) – are responsible for implementing Tennis Australia's initiatives. Both tennis clubs and their individual members pay a registration fee for affiliation to their local MA.

After gradually increasing over a period of six years, the number of affiliated clubs (2,056) and registered players (225,763) has been fairly static since 2003.

Affiliated Clubs/Centres, Associations and Registered Members

STATE/TERRITORIES	1997		1998		1999		2000		2001		2002		2003		2004		2005	
	Clubs	Players	Clubs	Players	Clubs	Players	Clubs	Players	Clubs	Players	Clubs	Players	Clubs	Players	Clubs	Players	Clubs	Players
ACT	22	4,796	27	8,773	26	8,800	20	7,944	21	7,322	23	7,395	23	4,693	25	6,086	25	5300
NSW	144	29,690	227	38,151	131	38,547	136	39,867	180	46,607	350*	47,200	471	61,393	481	59,537	493	56,884
NT	14	2,236	11	2,082	11	2,100	8	373	8	492	8	901	9	929	11	998	10	1,307
QLD	178	17,558	193	20,103	231	22,163	259	22,007	214	20,957	260	21,575	243	21,683	234	21,113	243	21,932
SA	297	14,759	305	15,358	237	15,470	263	16,503	272	17,228	273	17,593	290	18,600	283	15,500	242	18,301
Tas	49	4,327	51	4,200	53	4,123	53	4,030	58	4,873	59	4,917	60	5050	56	4,874	56	3,963
Vic	765	88,396	804	90,595	811	91,795	789	83,835	749	84,368	781	87,022	793	88,553	795	95,594	780	94,743
WA	197	22,901	185	21,645	187	22,489	183	22,965	179	23,022	177	22,170	191	23,811	204	23,270	207	23,333
Total	1,666	184,663	1,803	200,907	1,687	205,490	1,711	197,524	1,681	204,869	1,931	208,773	2,080	224,712	2,089	226,972	2,056	225,763

Source: Annual Returns from Member Associations (State/Territories). *Approximate figures.

+Equipment Sales & Imports

Tennis ball imports and racquet sales both increased from 2004 to 2005.

Tennis ball imports and racquet sales are both good indicators of participation.

Following a decline in 2004, the value of tennis ball imports recovered in 2005 to \$5,653,589. Tennis racquet sales also showed a good recovery, totaling 16,563 units in 2005, following a decline in the previous two years.

Tennis Ball Imports

	1997		1998		1999		2000		2001		2002		2003		2004		2005	
	Quantity	\$value	Quantity	\$value	Quantity	\$value	Quantity	\$value	Quantity	\$value	Quantity	\$value	Quantity	\$value	Quantity	\$value	Quantity	\$value
Premium Tennis Balls	4,186,205	3,406,463	5,951,976	4,476,860	5,643,281	4,590,370	6,078,043	5,442,366	5,439,574	4,846,970	5,820,139	5,332,670	4,784,898	3,796,086	4,554,195	3,690,906	4,891,982	4,084,415
Coaching & Other Balls	6,210,467	1,660,624	6,902,581	1,664,269	6,586,566	1,683,395	8,494,848	2,006,522	7,939,214	2,355,010	8,128,987	2,225,201	6,111,850	1,883,896	5,319,101	1,474,593	5,440,872	1,569,174
TOTAL	10,396,672	5,067,087	12,854,557	6,141,129	12,229,847	6,273,765	14,572,891	7,448,888	13,378,788	7,201,980	13,949,126	7,557,871	10,896,748	5,679,982	9,873,296	5,165,499	10,332,854	5,653,589

Source: Australian Bureau of Statistics.

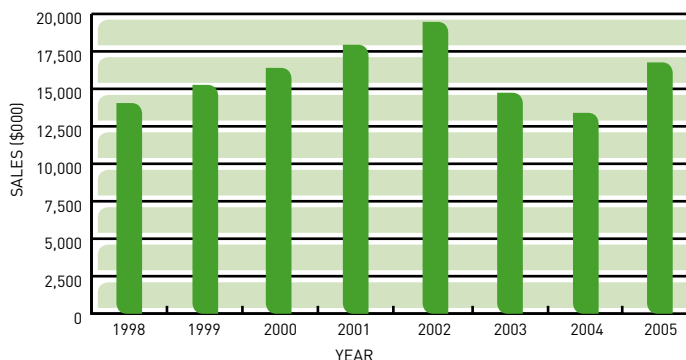
+Equipment Sales & Imports cont.

Tennis Racquet Imports

	1998	1999	2000	2001	2002	2003	2004	2005
UNITS	312,678	331,273	364,936	358,059	387,954	333,280	292,051	362,897
SALES (\$000)	13,974	15,231	16,391	17,923	19,409	14,700	13,369	16,563

Source: Australian Sporting Goods Association Survey. No figures available for 1997.

Annual Racquet Sales (\$)



+Tournament Attendance

788,403 spectators attended Road to the Australian Open tournaments, a 2.5% increase on 2005.

The Road to the Australia Open* series of tournaments provides players with a lead-in to the year's first Grand Slam event.

Grand Slam and the seventh-successive year that the tournament has broken the half-million visitors milestone.

A total of 788,403 spectators attended tennis tournaments in Australia in December and January, representing a 2.5 per cent rise on 2005.

The number of fans visiting www.AustralianOpen.com increased by 45 per cent to 4.2-million and a record 6,107 hours of televised action was broadcast to 192 territories globally reaching 649-million homes.

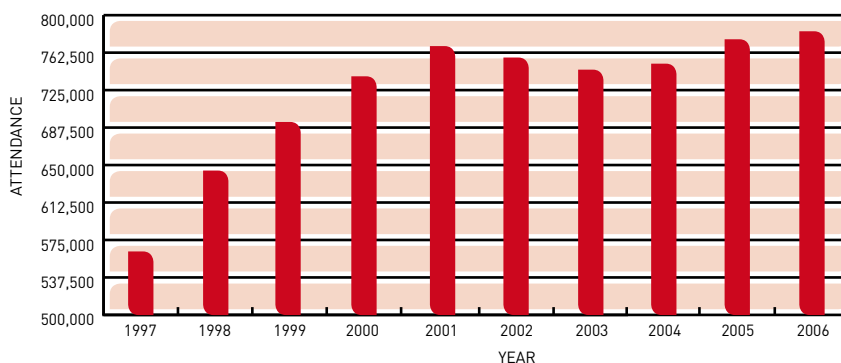
The attendance record for the Australian Open was broken again in 2006, the tournament attracting 550,550 spectators – the highest ever total attendance for any

*We include figures from the 2006 Road to the Australian Open in addition to the other years because the events have already taken place.

Total Attendances for the Australian Open and Road to the Australian Open Tournaments

Event	City	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Australian Open	Melbourne	391,504	434,807	473,296	501,251	543,843	518,248	512,225	521,691	543,873	550,550
Hyundai Hopman Cup	Perth	75,070	73,421	75,843	75,858	79,057	78,677	82,079	82,126	77,000	71,000
Mondial Australian Women's Hardcourts	Gold Coast	4,500	8,100	6,457	9,419	5,217	8,117	6,311	6,332	6,765	10,276
Next Generation Adelaide International	Adelaide	22,200	34,000	35,000	34,000	30,000	28,000	17,200	15,000	26,608	34,500
Moorilla Hobart International	Hobart	6,400	6,600	8,000	8,250	6,944	10,000	13,000	10,000	10,100	12,500
Medibank International	Sydney	43,193	63,547	69,998	84,726	100,099	86,822	80,549	86,998	69,742	73,500
Kooyong Classic	Melbourne	26,000	28,000	25,000	23,000	26,000	25,000	25,000	25,000	30,000	30,000
Richard Luton Properties Canberra Women's Classic	Canberra	-	-	-	-	-	3,273	3,856	4,604	5,008	6,077
Total		568,867	648,475	693,594	736,504	766,160	758,137	740,220	751,751	769,096	788,403

Annual Total Summer Circuit Attendance



+Davis Cup

21,000 fans watched the Optus Australian Davis Cup team take on Austria in Sydney in March 2005.

Attendance at home Davis Cup ties is variable, depending on venue size, stature of the opposing team and the round being contested.

In 2005, Australia staged two home Davis Cup ties with 21,000 fans watching the Aussies take on Austria in Sydney and 24,000 attending the Sydney tie against Argentina in July.

Tennis is the fifth most popular form of recreation, exercise and sport in Australia with 689,000 men and 634,000 women playing.

According to the Australian Sports Commission's most recent study (2004) 1.3-million people aged 15 years and over play tennis – 8.4 per cent.

Tennis is most popular with the 25 to 34-year-old age group, 303,000 playing annually (ASC).

Tennis maintained its position as the second most popular activity during the winter months, 23 per cent of the population aged 15 years and over participating (Sweeny).

Tennis Participation

Activity	Persons Number '000	Participation Rate %
2001	1,381.80	9.2
2002	1,260.50	8.2
2003	1,407.30	9.0
2004	1,323.20	8.4

Source: The Australian Sports Commission
- Participation in Exercise, Recreation and Sport 2001-2004.

Annual Frequency of Tennis Participation

Frequency of Play	1-6 Times	7-12 Times	13-26 Times	27-52 times	53-104 times	More Than 104 Times	Total
2001 Tennis	293.2	215.8	225.4	413.2	134.4	70.0	1,381.8
2002 Tennis	236.1	194.7	212.9	395.8	138.0	82.9	1,260.5
2003 Tennis	277.4	211.7	217.1	429.8	186.4	84.8	1,407.3
2004 Tennis	254.0	193.5	212.2	402.0	183.5	78.0	1,323.2

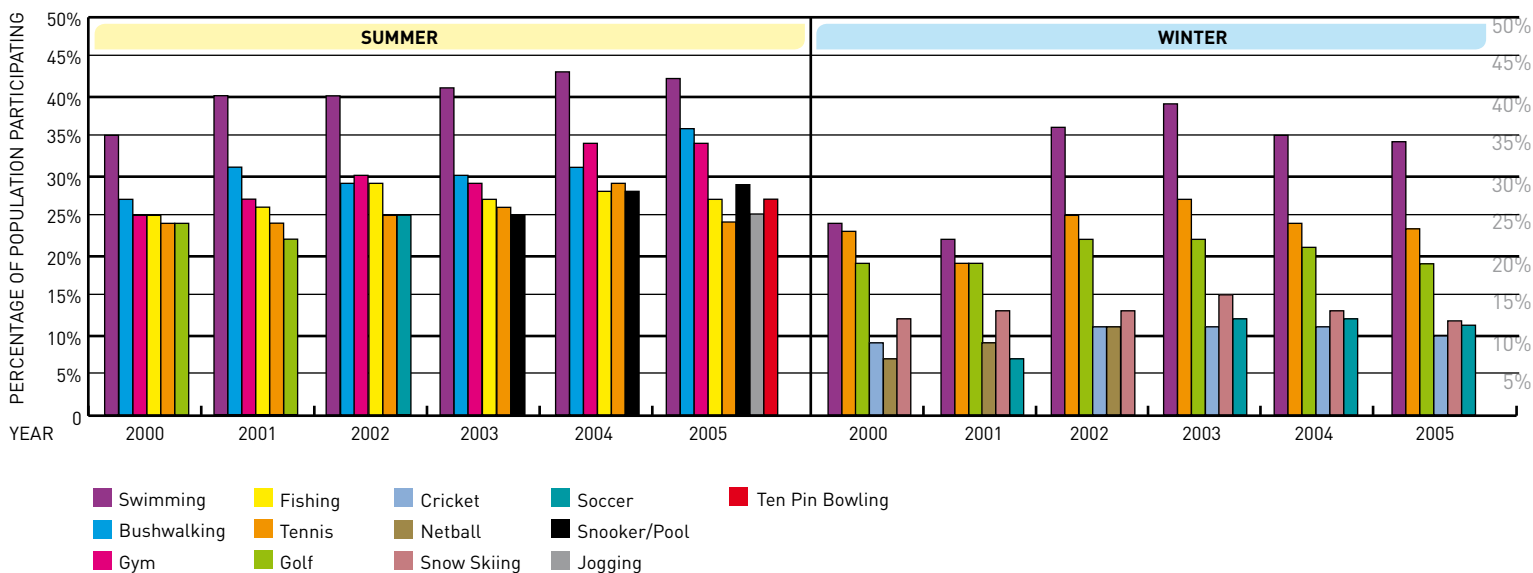
NB: Number = '000.

Number of Tennis Australia Endorsed Coaching Agency Registered Coaches*

Year	1997	2000	2001	2002	2003	2004	2005
TOTAL Registered Coaches	1,838	2,061	2,061	2,011	2,552	2,506	2,100

NB 1997-2004 figures only include Tennis Coaches Australia coaches.

Most Popular Activities 2001-2004 15 Years and Over



Source: Sweeny Sports Report Summer & Winter Edition 2000-2005.

2005+06

Fact Sheet

NB

Data sources for the Tennis Australia Health Check Fact Sheet include the International Tennis Federation (ITF), the Australian Sports Commission (ASC), the Sweeny Sports Report, Tennis Australia's Member Associations, the Australian Sporting Goods Association and the Australian Bureau of Statistics.

NB: The ITF, ASC and Sweeny Sports Report all use different definitions of players with respect to variables including age group interviewed and frequency of play.